



Amanda is a former-journalist-turned-digital-creator who runs the award-winning site A Dangerous Business Travel Blog. She focuses on showing people how to fit more travel and adventure into the lifestyle they already have by providing detailed itineraries, travel tips, and inspiration from 15+ years of personal travels to 60+ countries around the world. Her home base is in Ohio with her husband and ginger cat named Weasley.

Amanda
Williams

Travel Blogger | Content Creator

A Dangerous Business

MAIN FOCUS TOPICS

- ✓ Road trip itineraries
- ✓ Weekend getaway guides / 3-day itineraries
- ✓ USA & Europe travel tips
- ✓ History & culture
- ✓ Soft adventure travel
- ✓ Bucket list travel



 32.8K

@dangerousbiz

 150K

monthly page views

 36.8K

Facebook fans

 6K

email subscribers

68%
32%



60% US
7.5% UK
6% Canada

25-44 Age range
60% Moderate budget

PREVIOUS COLLABORATIONS

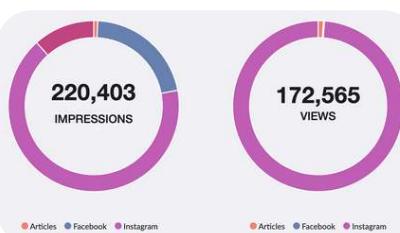
Booking.com
Experience Scottsdale
Spirit Airlines
Florida Keys & Key West
Greyhound
Avalon Waterways
Rocky Mountaineer
Visit Faroe Islands
Destination Ann Arbor
Tour Radar
Seychelles Tourism
Visit Britain

Globus Journeys
West Virginia Tourism
Intrepid Travel
Destination Madison
Finger Lakes Wine Country
VisitLex
Columbia Sportswear
Pure Ludington
Visit Franklin
Skyscanner
Visit Norway
Travel Manitoba

WHAT I OFFER

- ✓ Optimized blog posts
- ✓ Social media coverage
- ✓ Video storytelling
- ✓ Photography (including for client use)

CASE STUDIES



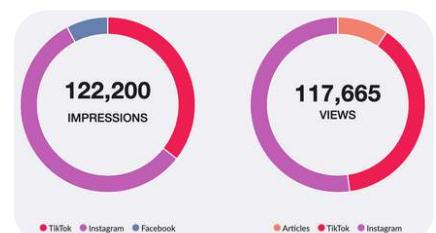
Brunswick Islands 220K+ impressions

Campaign in April 2023

Deliverables included:

- 1 blog post
- 2 IG posts
- Daily IG Stories
- 1 Facebook post

[SEE FULL REPORT](#)



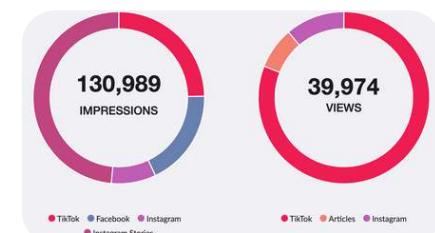
VisitLex / Elwood Hotel 132K+ impressions

Campaign in June 2022

Deliverables included:

- 1 blog post
- 1 IG post (static)
- 1 IG Reel (also shared to TikTok)
- 1 post for client site

[SEE FULL REPORT](#)



Pure Ludington 141K+ impressions

Campaign in Aug 2023

Deliverables included:

- 2 blog posts (2 sites)
- 1 IG post
- 1 TikTok post
- Daily IG Stories
- 2 Facebook posts

[SEE FULL REPORT](#)

COLLABORATION PACKAGES

(Sample packages for a 3-7 day trip; deliverables and rates are always customizable!)

PACKAGE A: \$4,500

- 1 optimized blog post
- 1 Instagram post (carousel or Reel)
- Daily IG Stories
- 1 Facebook post

PACKAGE B: \$6,000

- 1 optimized blog post
- 2 Instagram posts (1 carousel & 1 Reel with voiceover)
 - Video also shared to TikTok
- Daily IG Stories
- 2 Facebook posts

PACKAGE C: \$10,000

- 2 optimized blog posts
- 3 Instagram posts (at least 1 Reel)
 - Videos also shared to TikTok
- Daily IG Stories
- 2 Facebook posts
- Newsletter feature

Also available: Brand assets/UGC content for client use



CLIENT FEEDBACK

"Amanda, this video is PERFECTION. Thank you so much for such a thoughtful explanation of our product. It's honestly exactly what our ideal explainer video would be."

.....

"Thanks so much for being the easiest creator to work with!"

.....

"Amanda is a true professional. She has a real sense of adventure, and her readers are engaged and truly interested in what she has to say."

AWARDS

- 2013 – Winner, Ottawa Tourism Travel Writing Award
- 2021 - Gold Award for Best Travel Blog, Lowell Thomas Travel Journalism Competition
- 2023 - Gold Award for Instagram Storytelling, Lowell Thomas Travel Journalism Competition

Get in Touch!

 adangerousbusiness@gmail.com
 www.dangerous-business.com