



Amanda  
Williams

Travel Blogger | Content Creator  
*A Dangerous Business*

Amanda is a former-journalist-turned-digital-creator who runs the award-winning site A Dangerous Business Travel Blog. She focuses on showing people how to fit more travel and adventure into the lifestyle they already have by providing detailed itineraries, travel tips, and inspiration from 15+ years of personal travels to 60+ countries around the world. Her home base is in Ohio with her husband and ginger cat named Weasley.

## MAIN FOCUS TOPICS

- ✓ Road trip itineraries
- ✓ Weekend getaway guides / 3-day itineraries
- ✓ USA & Europe travel tips
- ✓ History & culture
- ✓ Soft adventure travel
- ✓ Bucket list travel



 32.8K  
@dangerousbiz

 150K  
monthly page  
views

 36.8K  
Facebook fans

 6K  
email subscribers



60% US  
7.5% UK  
6% Canada

25-44 Age range

60% Moderate budget

## PREVIOUS COLLABORATIONS

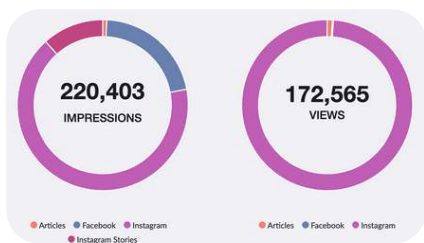
Booking.com  
Experience Scottsdale  
Spirit Airlines  
Florida Keys & Key West  
Greyhound  
Avalon Waterways  
Rocky Mountaineer  
Visit Faroe Islands  
Destination Ann Arbor  
Tour Radar  
Seychelles Tourism  
Visit Britain

Globus Journeys  
West Virginia Tourism  
Intrepid Travel  
Destination Madison  
Finger Lakes Wine Country  
VisitLex  
Columbia Sportswear  
Pure Ludington  
Visit Franklin  
Skyscanner  
Visit Norway  
Travel Manitoba

## WHAT I OFFER

- ✓ Optimized blog posts
- ✓ Social media coverage
- ✓ Video storytelling
- ✓ Photography (including for client use)

## CASE STUDIES



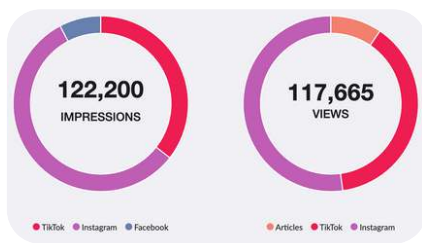
### Brunswick Islands 220K+ impressions

Campaign in April 2023

Deliverables included:

- 1 blog post
- 2 IG posts
- Daily IG Stories
- 1 Facebook post

[SEE FULL REPORT](#)



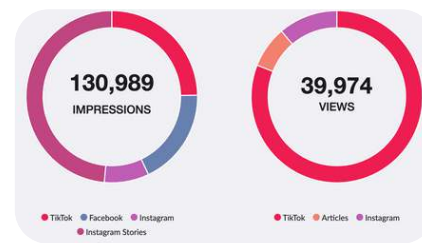
### VisitLex / Elwood Hotel 132K+ impressions

Campaign in June 2022

Deliverables included:

- 1 blog post
- 1 IG post (static)
- 1 IG Reel (also shared to TikTok)
- 1 post for client site

[SEE FULL REPORT](#)



### Pure Ludington 141K+ impressions

Campaign in Aug 2023

Deliverables included:

- 2 blog posts (2 sites)
- 1 IG post
- 1 TikTok post
- Daily IG Stories
- 2 Facebook posts

[SEE FULL REPORT](#)

# COLLABORATION PACKAGES

*(Sample packages for a 3-7 day trip; deliverables and rates are always customizable!)*

## PACKAGE A: \$4,500

- 1 optimized blog post
- 1 Instagram post (carousel or Reel)
- Daily IG Stories
- 1 Facebook post

## PACKAGE B: \$6,000

- 1 optimized blog post
- 2 Instagram posts (1 carousel & 1 Reel with voiceover)
  - Video also shared to TikTok
- Daily IG Stories
- 2 Facebook posts

## PACKAGE C: \$10,000

- 2 optimized blog posts
- 3 Instagram posts (at least 1 Reel)
  - Videos also shared to TikTok
- Daily IG Stories
- 2 Facebook posts
- Newsletter feature

Also available: Brand assets/UGC content for client use



## CLIENT FEEDBACK

"Amanda, this video is PERFECTION. Thank you so much for such a thoughtful explanation of our product. It's honestly exactly what our ideal explainer video would be."

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"Thanks so much for being the easiest creator to work with!"

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"Amanda is a true professional. She has a real sense of adventure, and her readers are engaged and truly interested in what she has to say."

## AWARDS

- 2013 – Winner, Ottawa Tourism Travel Writing Award
- 2021 - Gold Award for Best Travel Blog, Lowell Thomas Travel Journalism Competition
- 2023 - Gold Award for Instagram Storytelling, Lowell Thomas Travel Journalism Competition

*Get in Touch!*



adangerousbusiness@gmail.com



[www.dangerous-business.com](http://www.dangerous-business.com)